

# 2024 Print Matters



Now far more digital...

**S O C I A L**  
**E M A I L**  
**W E B**  
**P R I N T**  
**P O S T**  
**B L O G**

**m e d i a**  
**r a t e**  
**c a r d**



**Social** - Boost LinkedIn to 11,000+ followers, FB posts and tweets to circa 3000 QPP Quick Print Pro engaged printers

**Email** - Solus e-broadcast and e-magazine editorials 22,400 engaged printers.

**Web** - Share your news with 24,800+ weekly visitors

**Print** - Distributed in hard copy and e-magazine to subscribers.

**Post** - Subscribers receive printed magazines posted directly to their desk.

### **Get in front - Print by numbers...**

QPP magazine in front of 36,000 quick print pros each month who service and influence eight million end user print customers.

22,400 subscribed e-newsletters landing every Friday.

24,800+ web visitors each week.

Printed magazine posted to subscribers each month.

Plus thousands of engaged social media followers.

QPP Quick Print Pro celebrates 25 years in publishing the professional print trade's favourite magazine. Sharing best practice through both print and digital media, QPP magazine is in front of 36,000 quick print pros each month. Each day the live web version is updated with the hottest stories in frontline printing, including news, views, new products and suppliers information. Avid readers include Digital Printers, Commercial Printers, Copy Shops, On-Street Instant Printers, In-House Print Room Managers, FM and Conventional printers specialising in On-Demand, Short Run, Variable Printing, CRDs (Corporate Reprographic Departments), PSPs (Print Service Providers), Graphic Arts Businesses, Sign Suppliers, Garment Printers and Embroiderers.

QPP is available online and on your desk.

**[www.QuickPrintPro.co.uk](http://www.QuickPrintPro.co.uk)**

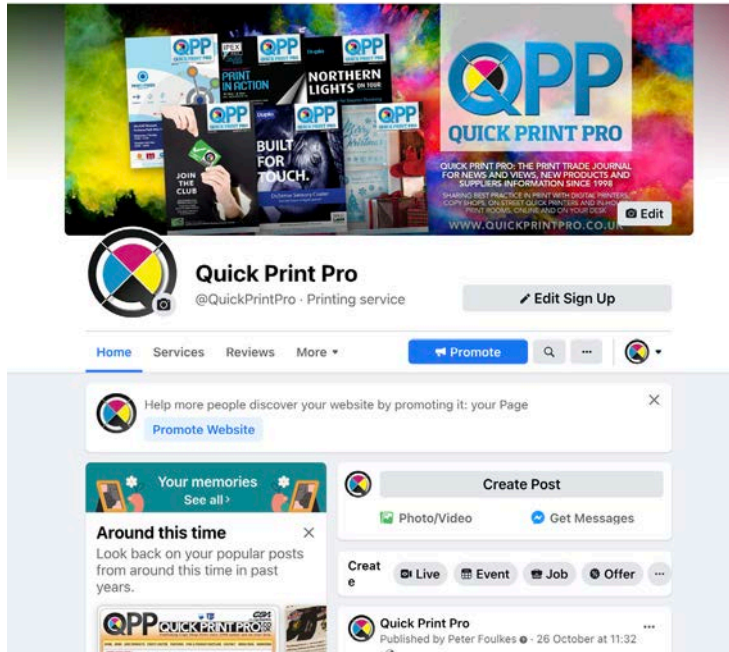
**[editor@QuickPrintPro.co.uk](mailto:editor@QuickPrintPro.co.uk)**

**01273 674321**

# Get all your marketing ducks in a row



## Build your business – social media promotion boost:



Audience: Printers in UK

Location: United Kingdom

Age: 13-65+

People who match:

Interests: Printers, Print on demand, Printing press, Digital printing, Printing, Textile printing, Colour printing, Printmaking or Inkjet printing

## Email in trusted opted in QPP format



Quick Print Pro

Connected to [RiderNET]

Home	Message to all website managers			
Site Management	Message to this website manager			
Directory	Active Subscribers	23397		
	Active Directory Entries	4611		
Newsletters	Emails in the outgoing queue	0		
Images				
Enquiries				
Main Objects				
Lookups				
Billing				

Story

Earliest

Latest

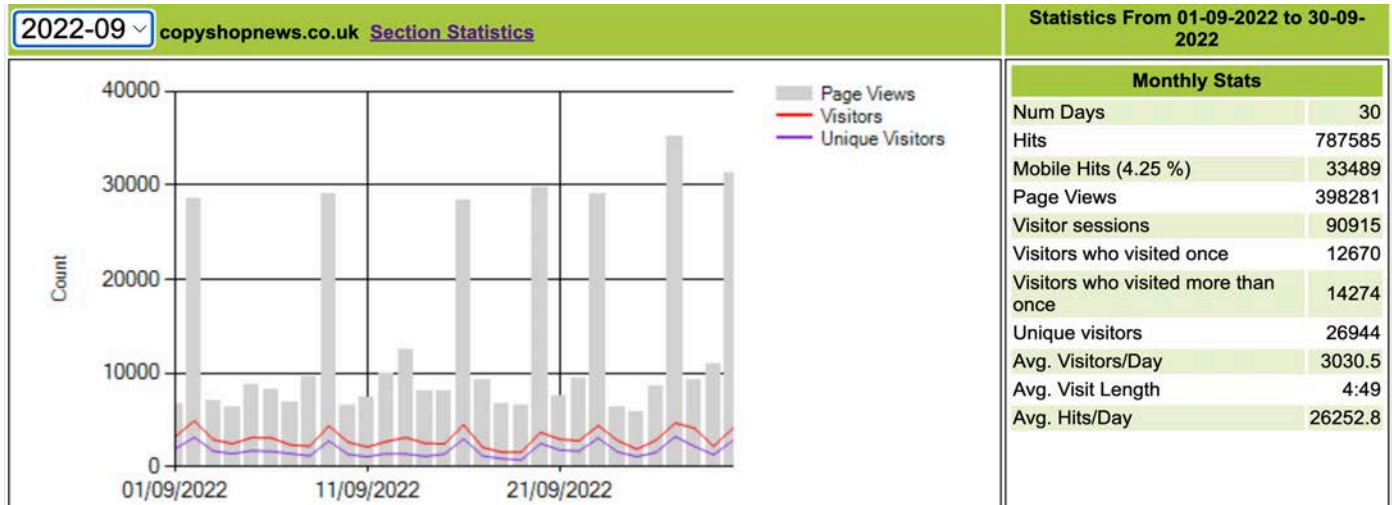
Avg/Second

November Magazine Right Here Right Now	2022-Oct-26 10:16:08	2022-Oct-26 10:31:19	25.7804610318332
Urgent message from IPIA	2022-Oct-19 12:07:20	2022-Oct-19 12:21:39	27.1631701631702
Discard Your Scalpel	2022-Oct-11 10:11:42	2022-Oct-11 10:27:25	24.6023329798515
Visit PTE Print Trade Expo -- Open 24/7 365	2022-Oct-13 13:11:17	2022-Oct-13 13:26:11	26.0414333706607
You Are Invited To The Xerox Print Show	2022-Oct-05 13:05:29	2022-Oct-05 13:21:39	23.8432989690722

Number of images requiring attention 0

Not html that so often goes straight to spam. Reach 23,397 quick print pros.

## Web



Share your news with 3,030 daily visitors; if you prefer to count hits, our average is around 26,252 each day.

Visitors come to read and research spending on average four minutes. Link with QPP and build your web traffic stats. QPP will point potential new business to you.

**www.QuickPrintPro.co.uk   editor@QuickPrintPro.co.uk   01273 674321**

## **Rate Card**

**Full page £250**

**Half page £150**

**Quarter Page £100**

**Front Cover £500**

**QPP Preferred Suppliers Hub Directory £115 per annum**

**QPP website advertising 138 x138 pixel £100 per month**

**Top Banner Clickable Banner Ads 1920 x 384 pixel £200 per month**

**Solus e-broadcast £400**

**QPP e-newsletters POA**

## **Artwork PDF Specifications**

**A4 page format 210 mm x 297 mm;  
with optional 3mm bleed all round, 216mm x 303mm.**

**Half page horizontal 190mm x 130 mm**

**Half page vertical 90mm x 273 mm**

**Quarter page 90 mm x 130 mm**

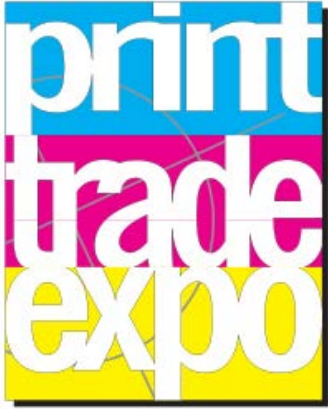


## Feature List

Regular features include suppliers news, new product launches, new profit in print opportunities, company profiles and case studies. QPP leave manufacturer face off features on single products sold and won by the highest sponsor to other media, our print professional audience see straight through them!



# PTE Print Trade Expo



## Welcome to Print Trade Expo

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Open 24/7 365



### What's on and where

The 23,700+ Quick Print Pro subscribers are cordially invited to visit

Print Trade Expo, open 24/7 365.

Can be asked.

When print shop owners and their suppliers asked their favourite print trade magazine to put on a show...

... We could only say YES.

Print Trade Expo was born out of two years of cancelled shows, lockdowns, travel restrictions, general safety confidence and on the brighter side our QPP readers genuine thirst for news of new products and services.

We researched 3D augmented reality platforms, paper plane exhibition halls with fly through navigation and concluded; although these are a great showpiece for web design and gaming enthused players, that for us grounded print people the steering experience had to be mastered to travel from stand to stand.

Busy print personnel require a fewest clicks possible show scenario.

**[www.PrintTradeExpo.co.uk](http://www.PrintTradeExpo.co.uk)**

# Welcome To The Home Of The Best Blogs In Print.



Calling all printfluencers, please do join in and share your print gurus and product managers advice and best practice.

Post a blog, yourself, for free.

Welcome to print marketing beyond the printed magazine, website, ezine, e-newsletter and social media. Get involved with this new dedicated self-publishing professional print trade blog.

Invited partners will have controlled access to publish their best blogs in print using the web portal dashboard, to self-publish, share best practice and advice in print, as well as other print matters. Print blogs will be encouraged and promoted through and to the 22,000+ quick print pro subscribers.

## Bloggers Rights

As a fellow quick print professional you are entitled to air your views on a regular basis. Include links to your company or personal websites and an image to compliment the theme.

Designed by professional printers, for professional printers.

In Brief:

Your PR guaranteed to be published

Best Blogs In Print - Website for our trusted magazine contributors to publish their own press releases.

Simple login, unique for each member. Gateway to upload Word doc text and jpeg image.

Hosting created for the most useful influencers in print

Yes, please do promote your brand with case study product endorsement

Rate Card

Ongoing participants are requested to pledge their support in marketing the best blogs in print. The post rate is set at a co-operative rate to help share and promote the very best practice in the print industry.

Choose from a contribution of £50 per posting or take advantage of the limitless annual supporters subscription of just £250 per year.

**[www.BestBlogsInPrint.co.uk](http://www.BestBlogsInPrint.co.uk) - Home for print blogs**