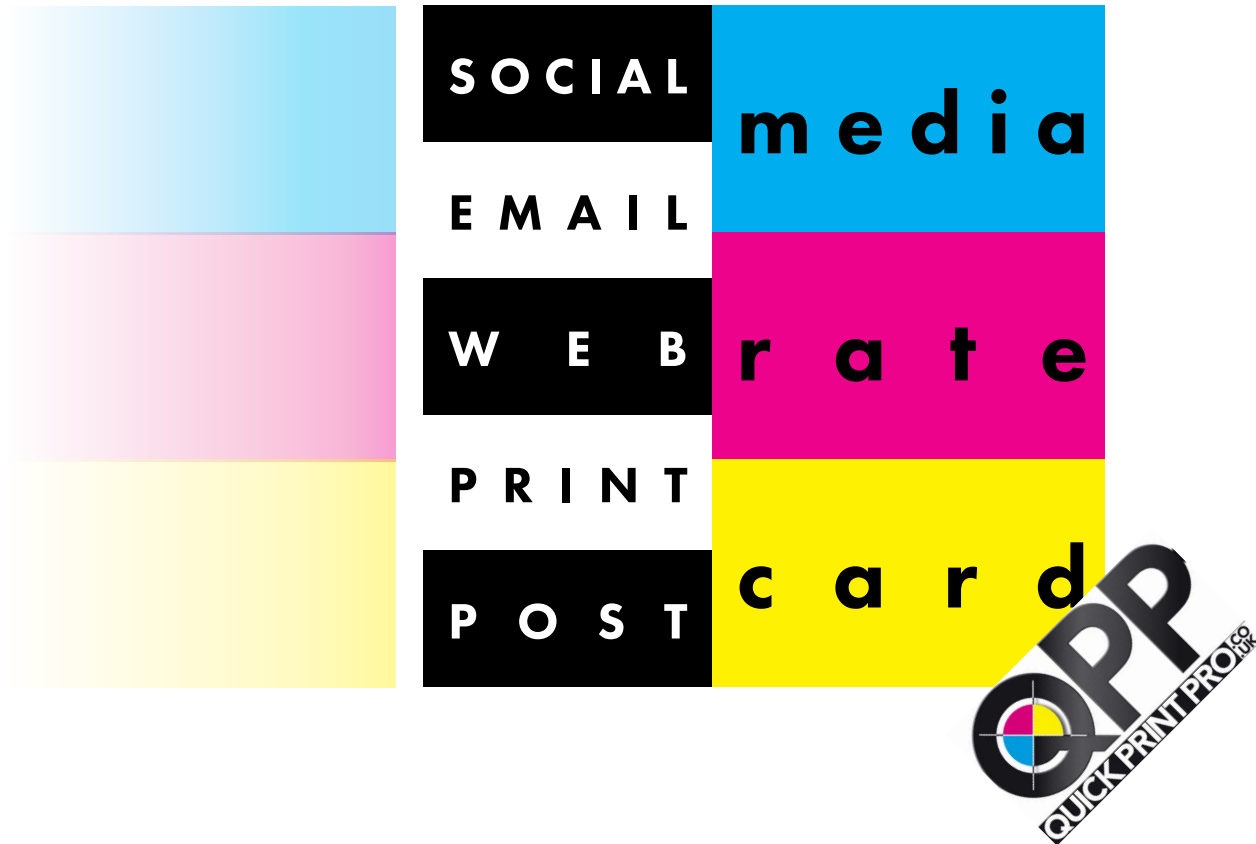


2022 Print Matters



Now far more digital...



Social boost FB posts and tweets to circa 2000 engaged printers.

Email solus e-broadcast and e-magazine editorials and adverts to 18,700 opted in inboxes.

Web share your news with 20,500+ weekly visitors

Print QPP magazine is uniquely digital, as the only digitally printed magazine for the quick print industry. Distributed in hard copy and e-magazine, plus choice of PDF format for extra circulation.

Post Subscribers receive printed magazines posted directly to their desk.

Print By Numbers

Get in front: QPP refreshes the parts of the print industry that others just cannot reach...

QPP magazine in front of 36,000 quick print pros each month.

18,700 subscribed e-news letters landing every Friday.
20,500+ web visitors each week.

Printed magazine posted to subscribers each month.
Plus thousands of engaged social media followers.

QPP Quick Print Pro

Welcome to the frontline of printing everything on anything, 36,000 quick print pros serving 8 million end user customers.

QPP Quick Print Pro celebrates 24 years in publishing the professional print trade's favourite magazine, formerly known as CSN Copy Shop News. Sharing best practice through both print and digital media, QPP magazine is in front of 36,000 quick print pros each month. Each day the live web version is updated with the hottest stories in frontline printing, including news, views, new products and suppliers information. Avid readers include Digital Printers, Commercial Printers, Copy Shops, On-Street Instant Printers, In-House Print Room Managers, FM and Conventional printers specialising in On-Demand, Short Run, Variable Printing, CRDs (Corporate Reprographic Departments), PSPs (Print Service Providers), Graphic Arts Businesses, Sign Suppliers and CAD Bureaus.

QPP is available online and on your desk.

www.QuickPrintPro.co.uk

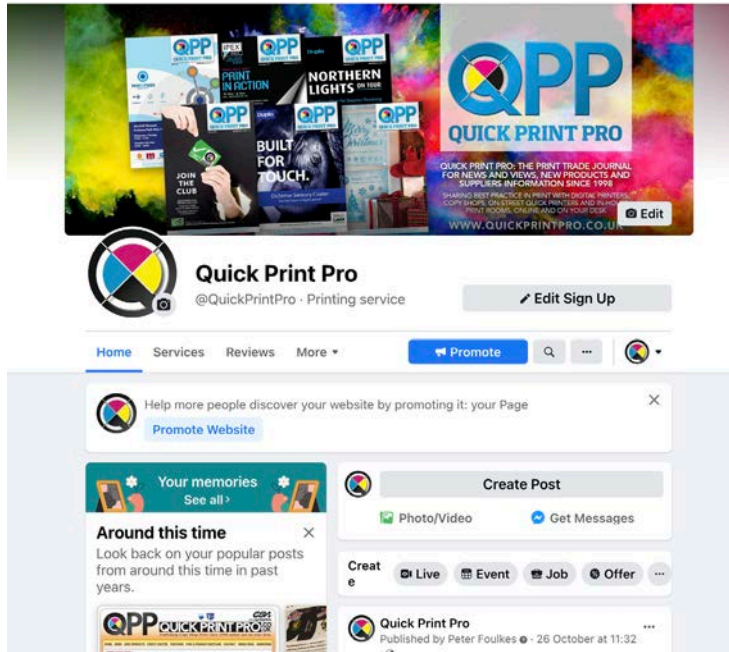
editor@QuickPrintPro.co.uk

01273 674321

Get all your marketing ducks in a row



Build your business – social media promotion boost:



Audience: Printers in UK

Location: United Kingdom

Age: 13-65+

People who match:

Interests: Printers, Print on demand, Printing press, Digital printing, Printing, Textile printing, Colour printing, Printmaking or Inkjet printing

Email in trusted opted in QPP format

MIDLANDS PERFORMANCE

TELEVISION

Tel +44 24 772

Midlands Performance Systems CMS Version 1.0.0.0

Quick Print Pro Connected to [RiderNET]

Home

Site Management

Directory

Newsletters

Images

Enquiries

Main Objects

Lookups

Billing

Message to all website managers

Message to this website manager

Active Subscribers18918

Active Directory Entries4640

Emails in the outgoing queue0

Story	Earliest	Latest	Avg/Second
Xerox partners with the United Nations to deliver print technology services with eco-label certified devices for the COP26 conference	2021-Nov-01 10:22:49	2021-Nov-01 10:38:53	19.7518172377985
November Magazine Right Here Right Now	2021-Oct-26 10:14:15	2021-Oct-26 10:29:42	20.4368932038835
Print Portals Praised	2021-Oct-25 11:34:56	2021-Oct-25 11:50:09	20.7543859649123
QPP readers' special offer:	2021-Oct-18 09:58:12	2021-Oct-18 10:17:58	15.8794266441821
Perfect Colours HP Discovery Event in Scotland	2021-Oct-12 09:59:18	2021-Oct-12 10:16:05	18.5914512922465

Number of images requiring attention0

Not html that so often goes straight to spam. Reach 18,700 quick print pros.

Web

2021-10 copyshopnews.co.uk Section Statistics

Statistics From 01-10-2021 to 31-10-2021

Monthly Stats	
Num Days	31
Hits	1077238
Mobile Hits (7.27 %)	78289
Page Views	502670
Visitor sessions	109190
Visitors who visited once	17475
Visitors who visited more than once	17991
Unique visitors	35466
Avg. Visitors/Day	3522.3
Avg. Visit Length	3:55
Avg. Hits/Day	34749.6

Count

01/10/2021 11/10/2021 21/10/2021 31/10/2021

Page Views
Visitors
Unique Visitors

Share your news with 3,522 daily visitors; if you prefer to count hits, our average is around 34,749 each day.

Visitors come to read and research spending on average four minutes plus. Link for enquiries and build your web traffic stats. QPP will point potential new business to you.

Rate Card

Full page £250

Half page £150

Quarter Page £100

Front Cover £500

QPP Preferred Suppliers Hub Directory £115 per annum

QPP website advertising 138 x138 pixel £100 per month

Solus e-broadcast £400

QPP e-newsletters POA

Artwork PDF Specifications

**A4 page format 210 mm x 297 mm;
with optional 3mm bleed all round, 216mm x 303mm.**

Half page horizontal 190mm x 130 mm

Half page vertical 90mm x 273 mm

Quarter page 90 mm x 130 mm

Feature List

Regular features include suppliers news, new product launches, new profit in print opportunities, company profiles and case studies. QPP leave manufacturer face off features on single products sold and won by the highest sponsor to other media, our print professional audience see straight through them!

